

The Quality Is High---It's the Price That's Low

AND there is no "seesawing" of Berberich quality. It is just as firmly established as the Berberich guarantee---just as high as the price is low.

To-day, and to-day only, we offer you unrestricted choice of any \$3.50, \$4.00, \$4.50 Men's Gun Metal Calf or Vici Kid High Shoe, in Button, Blucher, or Straight Laced style, in either of our two stores, at less than cost price. Every size and width. Over 5,000 pairs to select from.

\$2.95



THE BERBERICH GUARANTEE

Whether you select Craddock, a Burt & Packard, "Korrek Shape" style, Sels Royal Blue, or "Heywood" Shoe, we will give you the identical guarantee these famous shoes carry at regular prices---the strongest and best guarantee ever put on shoes anywhere---any time.



FOR MEN

SEVENTH STREET STORE ONLY

375 pairs Men's Craddock Gun Metal Calf and Patent Leather Button, Raleigh and Norfolk lasts. All sizes, B and C widths. \$3.50 the world over.

Choice \$2.45

SEVENTH STREET STORE ONLY

Choice of 3,000 pairs Men's New Spring Goodyear Welt Shoes, Button and Blucher styles, High and Low Cut models, in all the new leathers. Start the season

Choice \$2.45

A TREAT FOR WOMEN

\$3.50 Black Velvet and Black Suede Oxfords; nearly every size and width (made by the Goodyear welt process); 500 pairs in all.

Choice \$1.95

\$4.00 "Milo" Brand 16-button White Linen Goodyear Welt Boot, with Nu-Buck tip; 460 pairs; all sizes

Choice \$2.50

SEVENTH STREET STORE ONLY

"Patrician," "La France," "The American Girl" Oxfords, in Tan Calf, Gun Metal Calf, and Patent Leather. Sizes 1 to 3½ A to C. Values up to \$5.

Choice \$1.00

SEVENTH STREET STORE ONLY

75 pairs Misses' and Children's Laced Shoes, broken sizes. Values up to \$2.50.

Choice 79c

SEVENTH STREET STORE ONLY

420 pairs Ladies' High-top Button Boots, made by the Goodyear Welt process, in Patent Coltskin and Gun Metal Calf. Our \$4.00 value. All sizes

Choice \$2.45

Washington's Largest
and Most Progressive
Shoe House

BERBERICH'S

Main Store, 1116-22 7th St.
Branch Store, 813 Penn. Ave.